

# DPC SOFTWARE

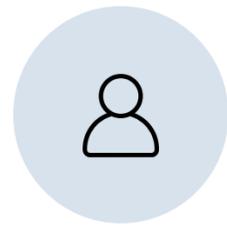
Finding the best Stata License  
Model for your needs



# Agenda

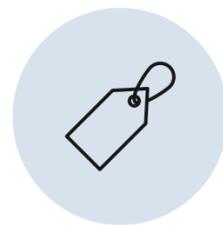
- 01 Comprehensive Stata License Model
- 02 Price Differences for Key License Options
- 03 The Site License
- 04 StataNow or Perpetual?
- 05 Finding Solutions for Budget Challenges

# A License Model for All Scenarios



5 Different licenses per customer type

Academic, Business, Lab, Prof+ Plan, Student



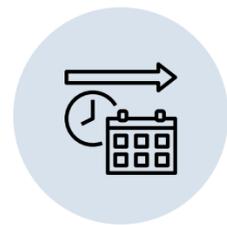
5 Different prices for...

new purchase, renewal, maintenance renewal, release upgrade, edition upgrade



15 Different editions

from BE, SE, MP2 ... MP64



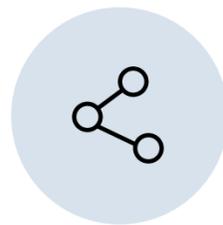
7 Different terms

Perpetual, Maintenance terms, StataNow 6 months, 1 Year ... 5 Years



8 Different prices for user tiers

Single user, 2nd user, 3-5, 6-10, 11-25, >25; Site license (campus or faculty)



2 User count options:

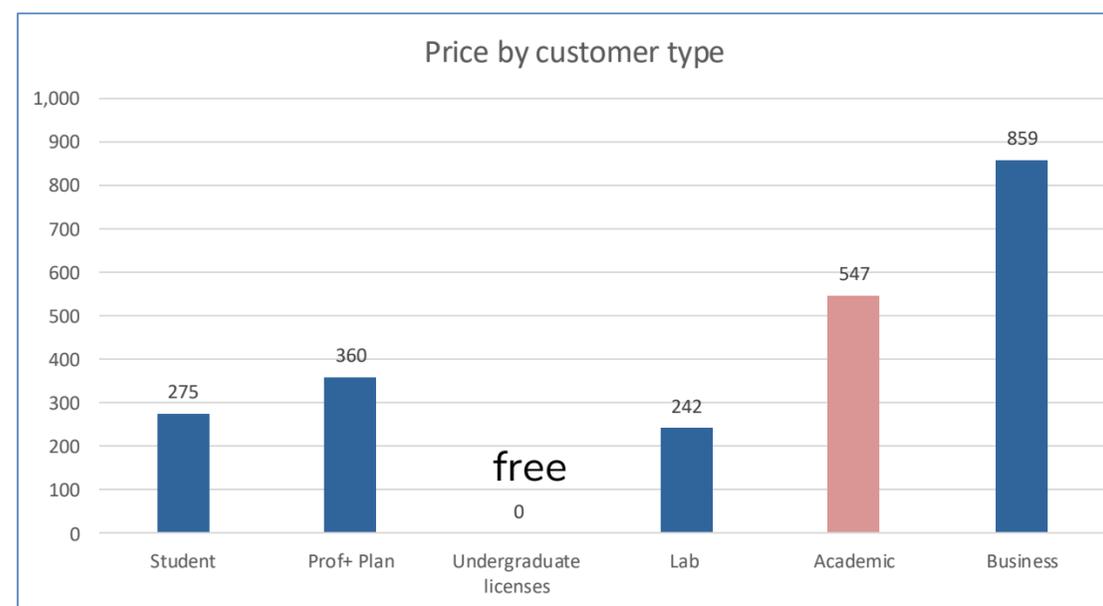
Network license (concurrent) or named user

- Ca. **18.000** different combinations in our price list
- Further **bespoke discounts** or offers
- **Constant changes** – e.g. introduction of StataNow makes rental the cheaper option than perpetual licenses.
- Effectively most customers buy a **bespoke license model**.

# 5 Different licenses per customer type

Academic, Business, Lab, Prof+ Plan, Student

- Student – enrolled at degree granting institution
- Prof+ Plan – single user licenses for faculty & staff of degree granting institution
- Free Undergraduate licenses – for professors teaching undergraduate course with Stata
- Lab – for student classwork or teaching (min 10 users)
- Academic – general for degree-granting institutions
- Business – Industry, Government, Non-Profit, Other Research institutes



MP2 | StataNow 1 Year  
List price USD (net) – per user  
10 user discount, where applicable

## Prof+ Plan

- Single user licenses for faculty & staff of degree-granting institutions
- Campus Prof+ Plan – applies to all faculties and employees
- Course Prof+ Plan for individual teaching staff for specific courses

## Free Undergraduate Licenses

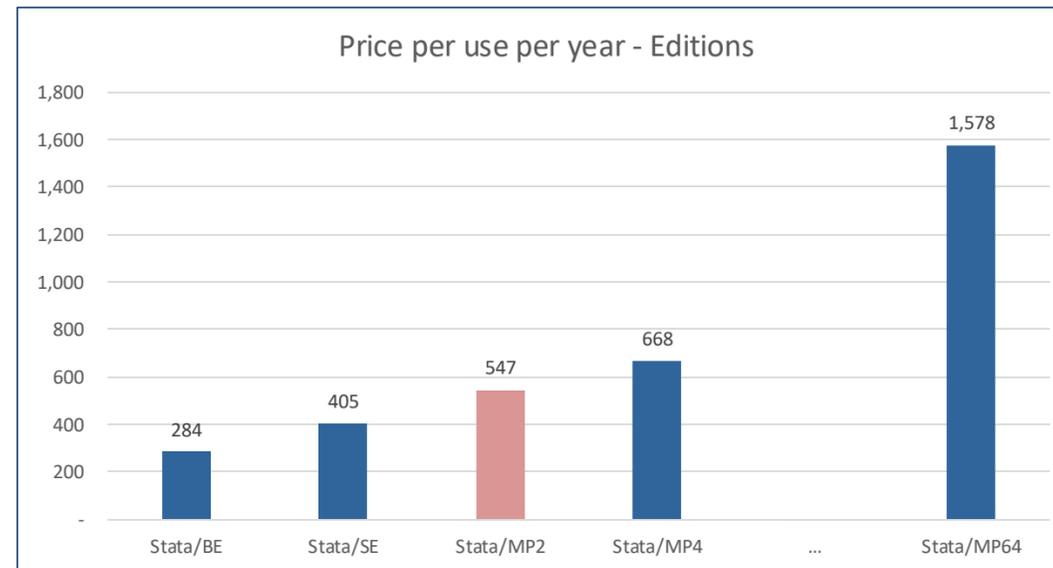
- For professors teaching undergraduate course with Stata
- Course must be registered with Stata
- All participating students receive **free 6-month Stata/BE license** for use by their class.

# 15 Different editions

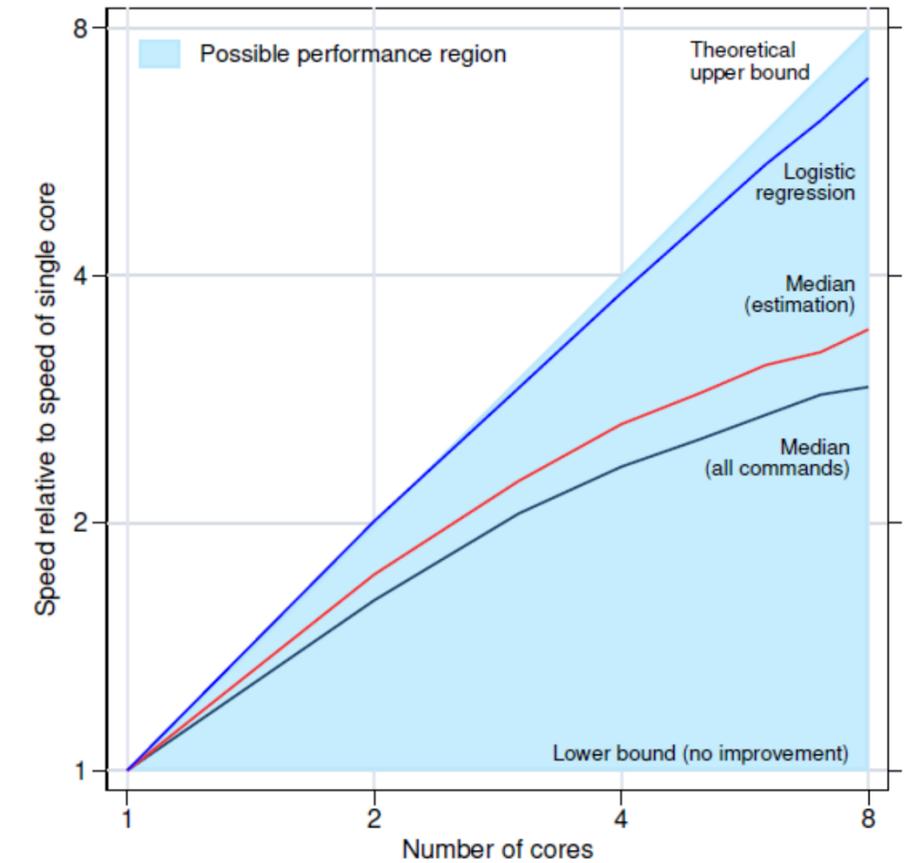


– from BE, SE, MP2..MP64

- BE – basic edition is available for very basic tasks and can be used for teaching
- SE – Standard Edition used to be „the standard“ option purchased by most customers in the past.
- Now – most computers and laptop have at least a 4 core CPUs. **MP4** should be considered as the **new standard edition**.
- Stata/MP is a modified version to use **symmetric multiprocessing** using up to 64 cores.
- Speed gain depends on type of statistic. For details see Stata/MP Performance Report\*. Request free MPx test license to test your specific scenario
- Consider mixed editions (e.g. many MP4 plus a few MP8)



Academic | StataNow 1 Year  
List price USD (net) – per user  
10 users discount | network

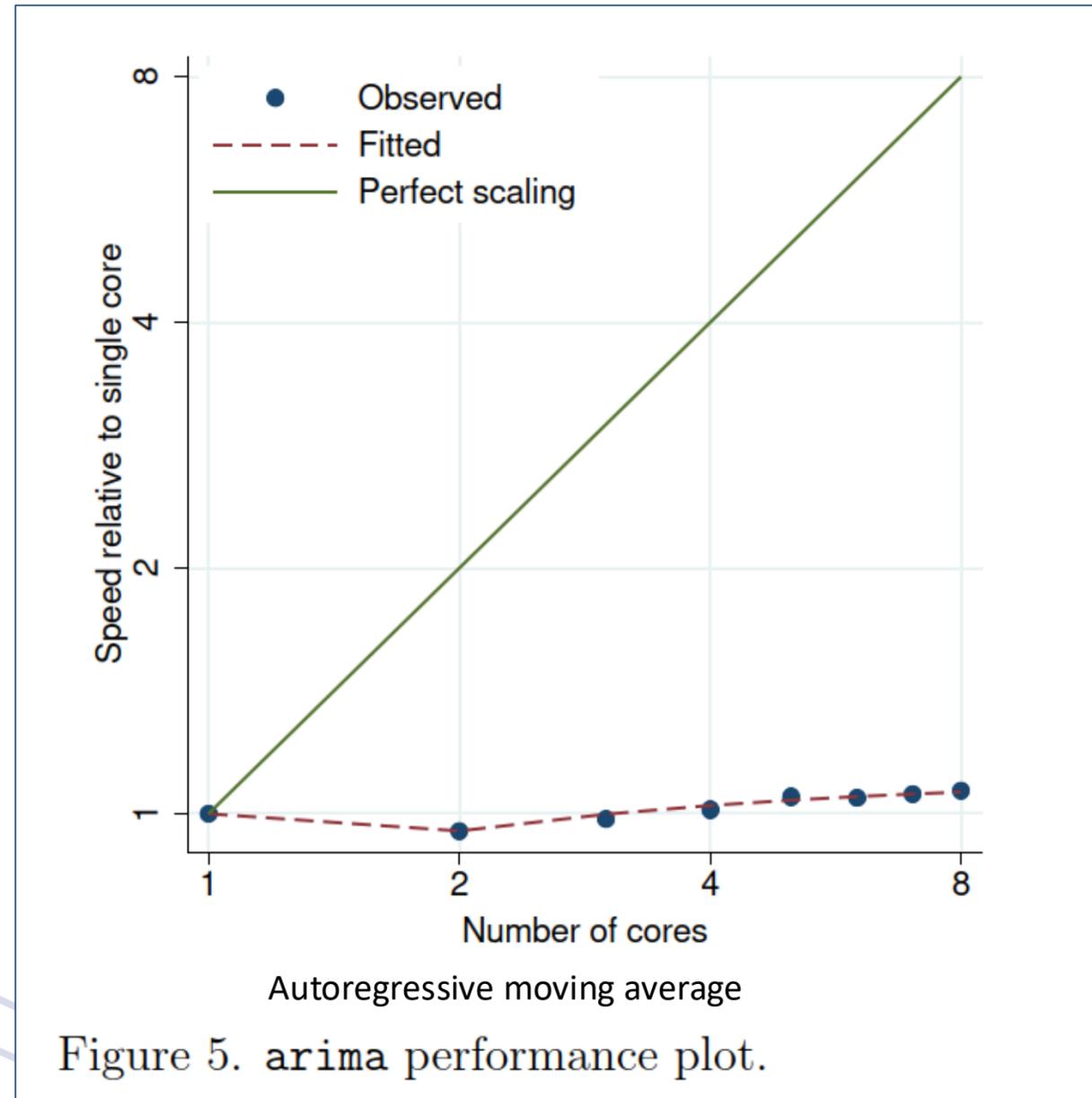
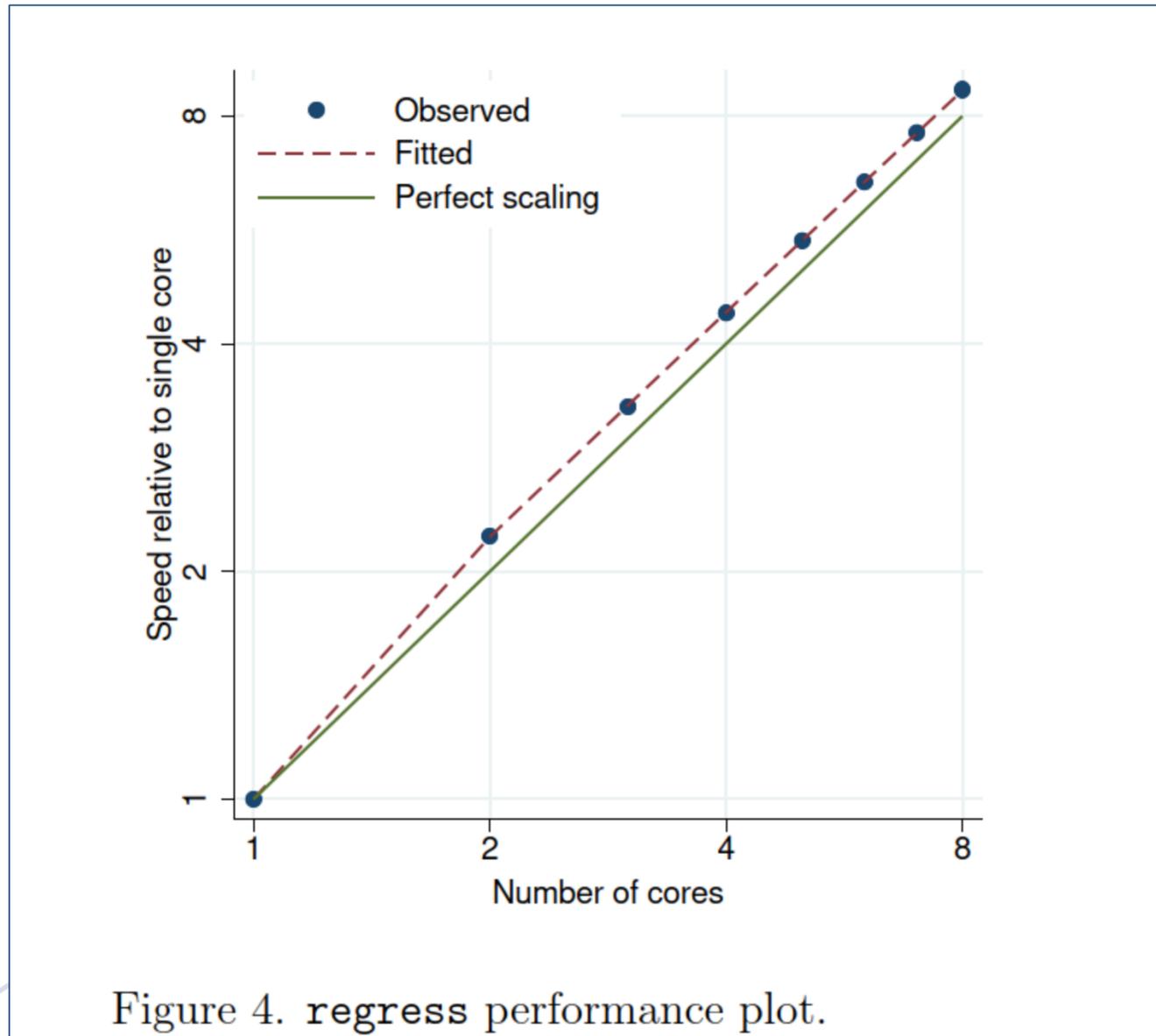


\* Stata/MP Performance Report, Rev. 3.4.0, 25 Sept 2023

	Max. no. of variables	Max. no. of independent variables	Max. no. of observations
<b>Stata/MP</b>	120,000	65,532	20 billion*
<b>Stata/SE</b>	32,767	10,998	2.14 billion
<b>Stata/BE</b>	2,048	798	2.14 billion

\*The maximum number of observations is limited by the amount of available RAM on your system.

# Two example functions

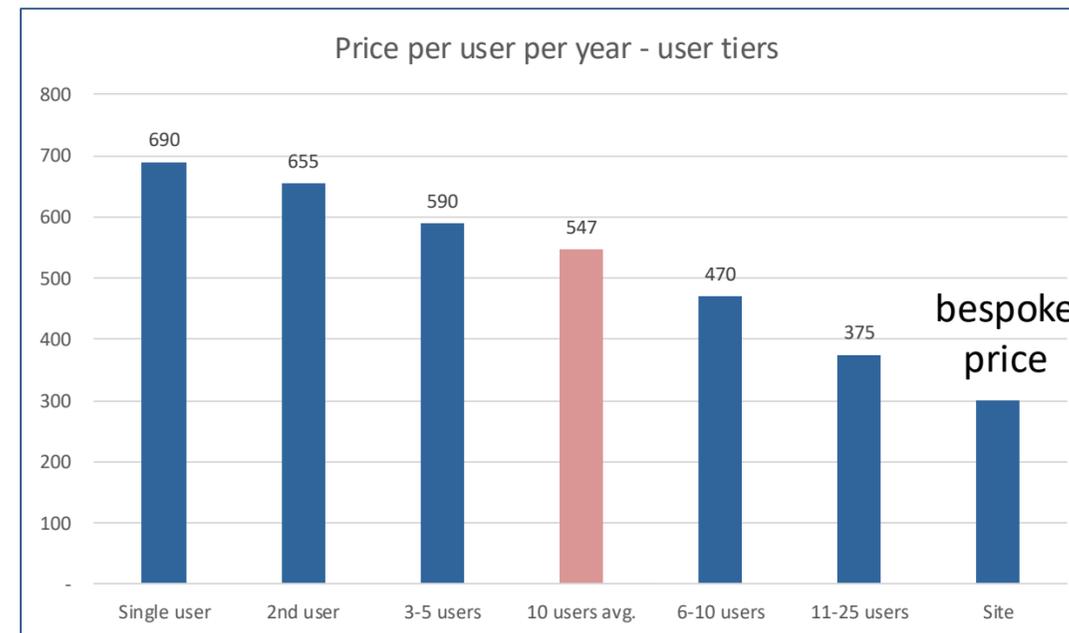




# 8 Different prices for user tiers

Single user, 2nd user, 3-5, 6-10, 11-25, >25;  
Site license (campus or faculty)

- Volume discount for bulk purchase of named user purchase
- For network licenses additionally purchased users also qualify for discount
- From 10-15 users consider a site license



Academic MP2 | StataNow 1 Year  
List price USD (net) – per user

## What is a site license?

Single license and serial number for all your users (faculty, staff, students)

What options do exist?

- **Department** site license – only for your faculty / department
- **Campus** site license – for the entire university
- On-campus/off campus: Install on all university/organisation-owned devices or option to also install on personal devices
- Can offer „mixed editions“, e.g. SE site plus 5 user network MP6

Advantages:

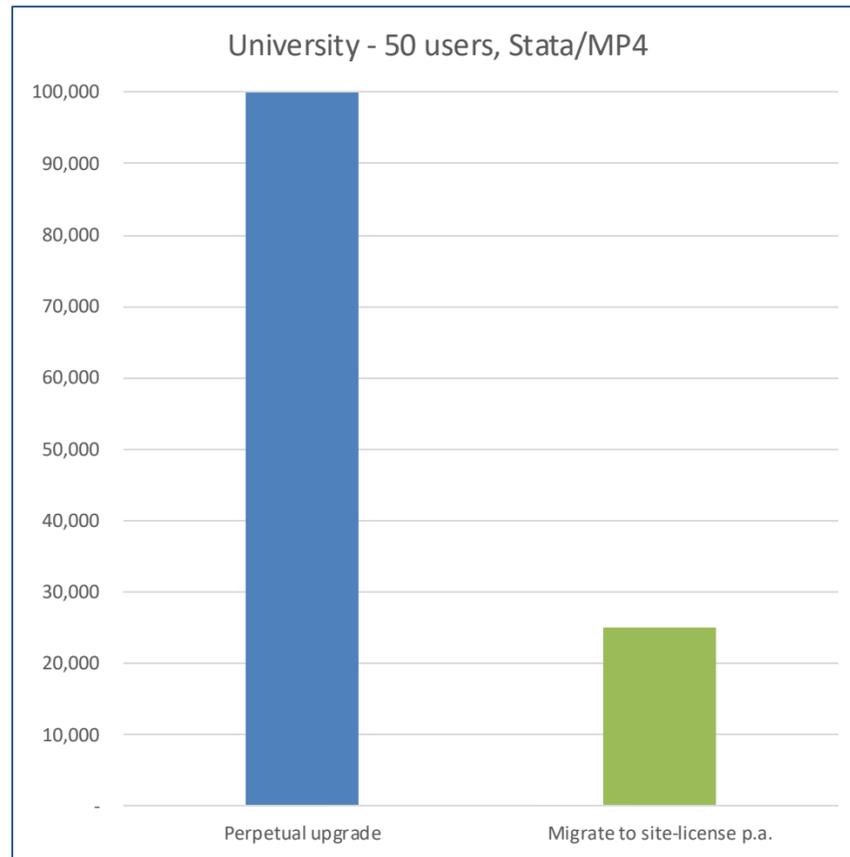
- “Free onboarding” – no more license management
- Price is bespoke - but from **10-15 users** might be cheaper than existing deal – ask for a quote!

**Stata/SE 18 Academic | Site named | StataNow 1 Year | New**

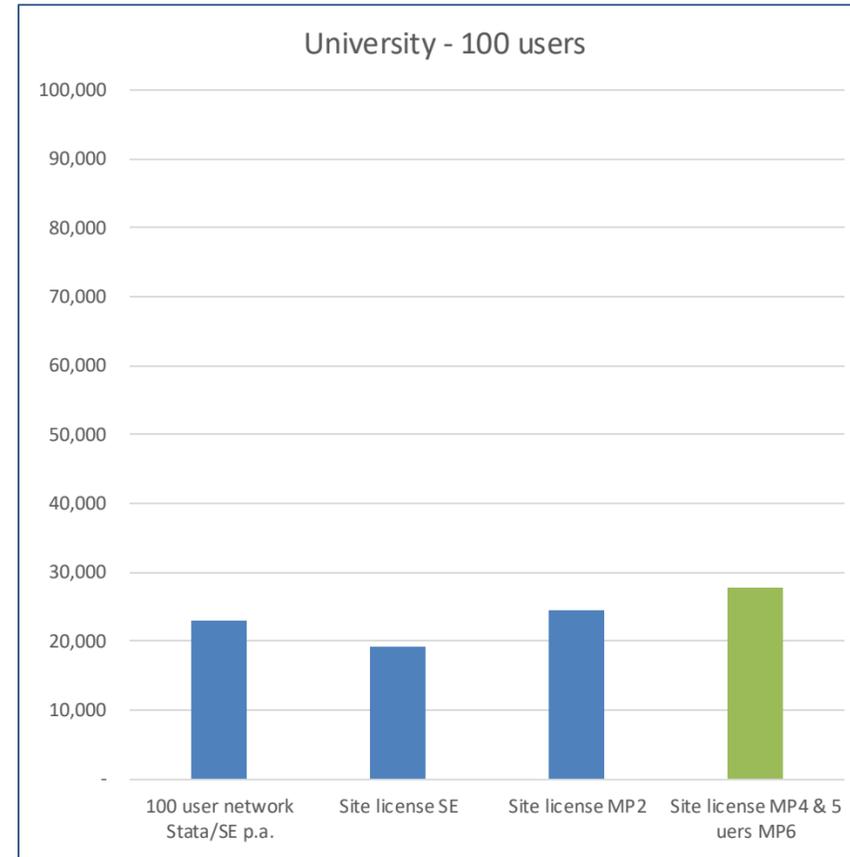
Unlimited use by faculty, staff and students.  
On university owned and personal devices, on and off campus.

Faculty of Arts and Social Sciences

# Site license – some examples



Client switched to site-license StataNow



Client switched to mixed-edition site-license MP4 with 5 users MP6

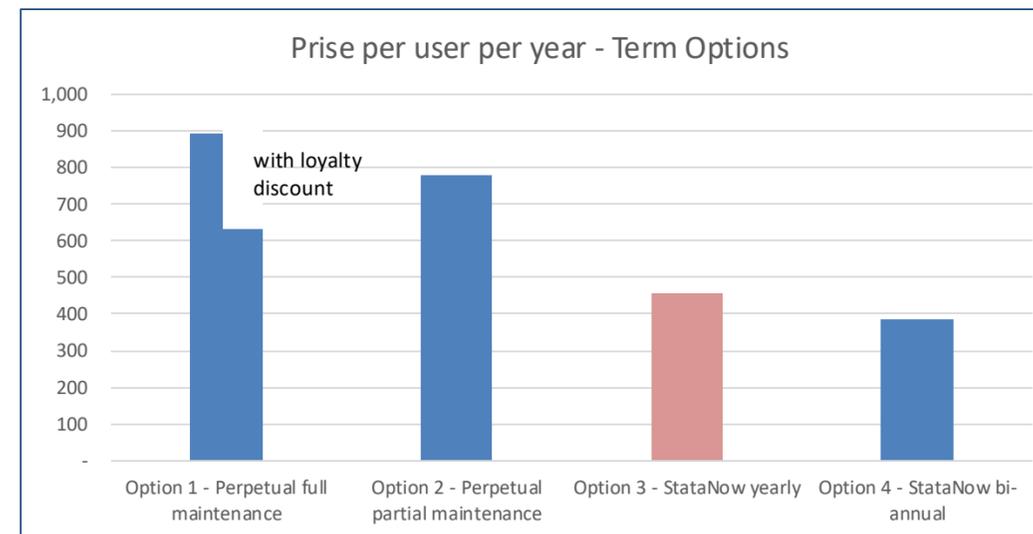


Client obtained cost effective BE license for campus

# 7 Different terms

Perpetual, StataNow, 6 months, 1 Year ... 5 Years

- StataNow is now by far the cheapest option to license Stata
- Perpetual options still exist, but there is no financial incentive to keep or even buy new perpetual.
- However, customers who always keep their license up-to-date can obtain loyalty discount
- Option to “trade-in” existing perpetual license for additional discount
- If you have special budgeting requirements, there are structures that mimic current payment schedule



Academic 10 users network | MP2  
 List price USD (net) – per user  
 Trade-in perpetual for StataNow

## What is StataNow?

- StataNow is the subscription model of Stata.
- It is exactly the same code base as Stata, but StataNow users get several intra-release features automatically – ahead of their release in the next major release.
- For some license types (e.g. Site) it is the only option offered.

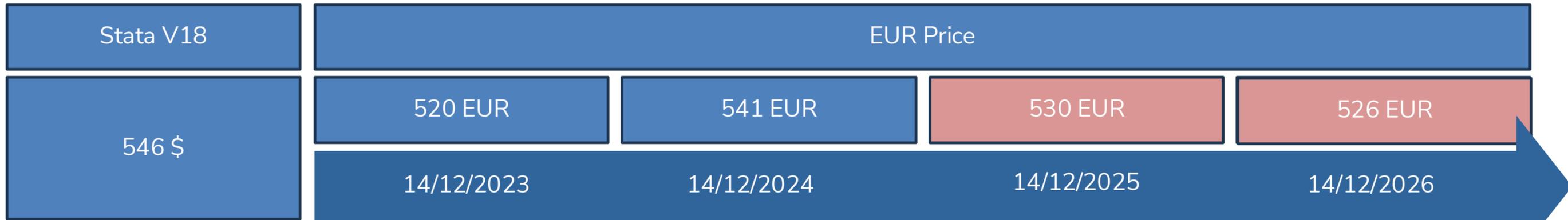
### Advantages:

- Always on the latest version/sub-version
- Always with maintenance
- Cheapest option

### Potential Challenges:

- You need to budget for Stata to continue using it
- No option “to skip” a payment or release

# Hedging foreign exchange risk for multi-year deals



- Stata Price List is in USD
- DPC Price List is in EUR at current market rates, reviewed upon major currency fluctuations
- Future EUR price might change – even if Stata price remains unchanged



- For structured deals – e.g. four year StataNow with annual payment DPC can offer stable EUR pricing at request.

# Your distributor can help you with other challenges



## Challenge 1

- Students and other rioters ransacked IT room of Humboldt University Berlin
- No access possible to Stata software installed on university IT equipment.

Stata and DPC provided free temporary licenses to use on personal equipment and with other institute during refurbishment

## Challenge 2

- Ukrainian Guest students were not covered by existing license agreement
- Challenge to participate course without software

Stata and DPC provided free temporary guest licenses for duration of course and stay

# Comprehensive Stata License Model - Summary

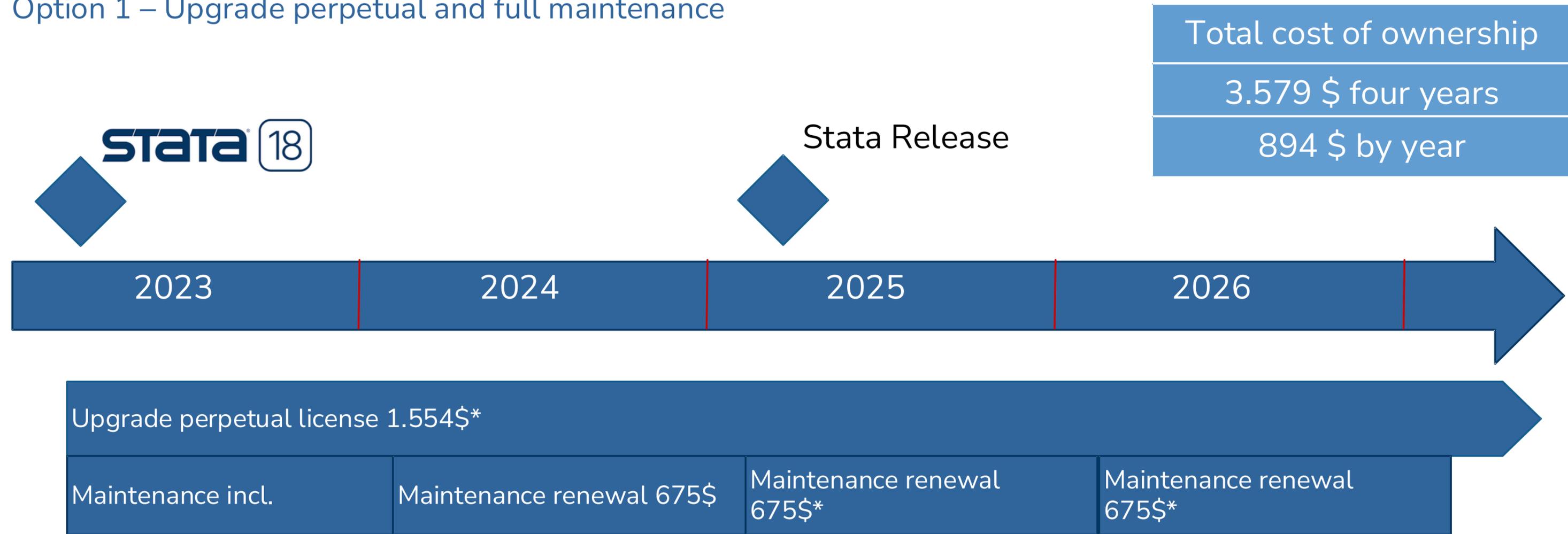


1. Every client and requirements are unique and will require a tailor-made quote
2. Don't assume you are still on the best deal when renewing like-for-like – discuss your situation with your Stata distributor to get the best quote
3. If you need to budget for Stata ask for a quote to understand current budget requirements

**BACKUP**

# StataNow vs. Perpetual

Option 1 – Upgrade perpetual and full maintenance



Price example: Academic, Stata/MP2, 10 users discount  
 Price per user  
 Future prices may change.  
 Stata release not yet announced.

\* Additional loyalty discount might apply to customers who keep their licenses up to date

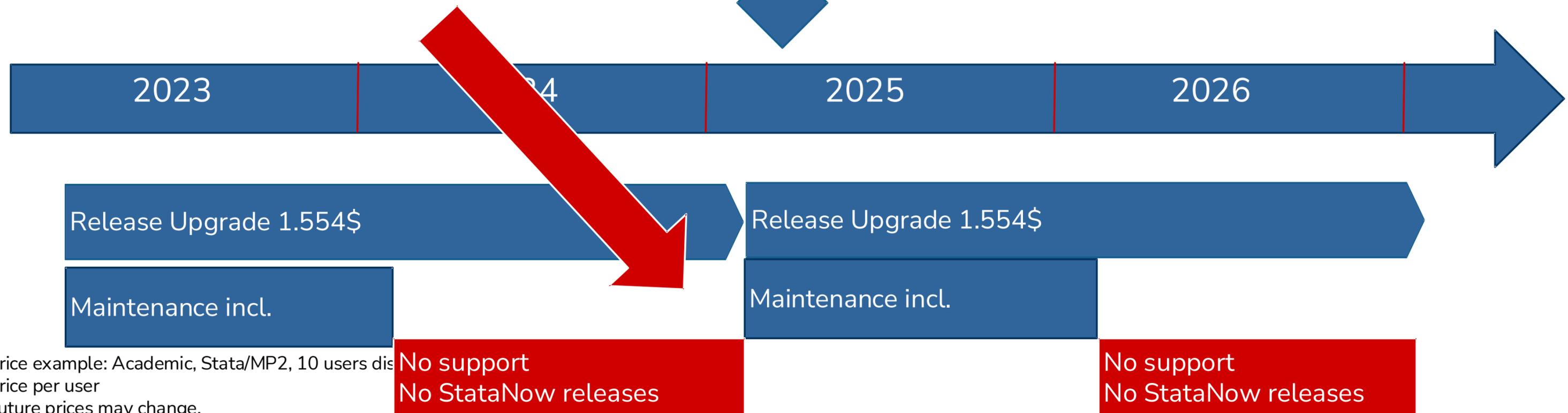
# StataNow vs. Perpetual

Option 2 – „Go cheap“ - Upgrade existing perpetual and sign-up to partial maintenance, buy release upgrades when released

Total cost of ownership
3.108 \$ four years
777 \$ by year

 No active maintenance upon next Stata release  
 No entitlement to automatic upgrade  
 If your maintenance agreement just expired – act now

Stata Release

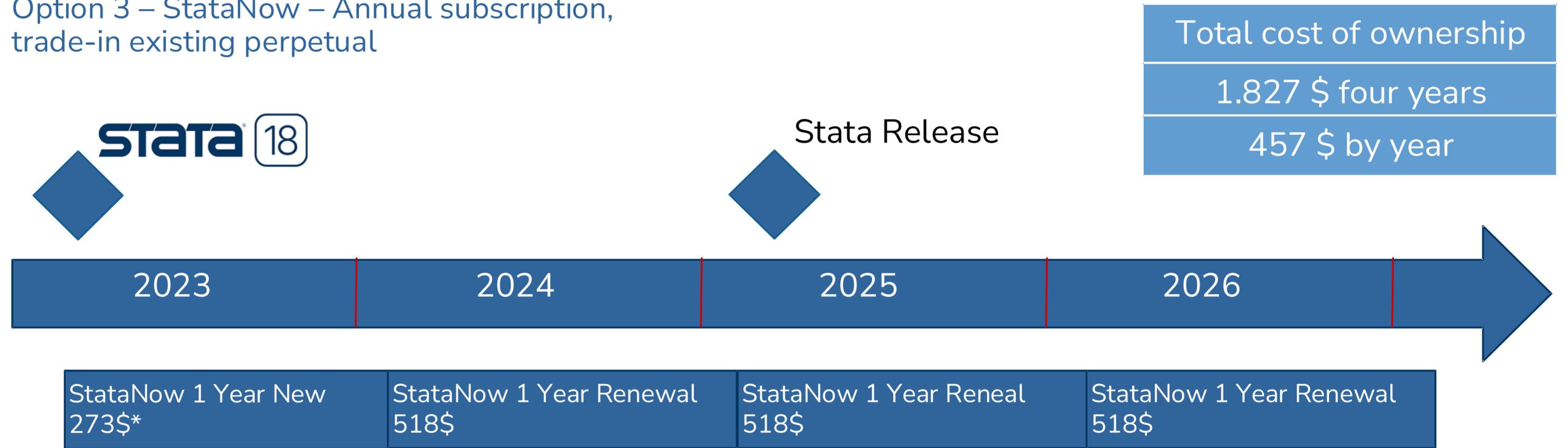


Price example: Academic, Stata/MP2, 10 users dis  
 Price per user  
 Future prices may change.  
 Stata release not yet announced.



# StataNow vs. Perpetual

Option 3 – StataNow – Annual subscription,  
trade-in existing perpetual



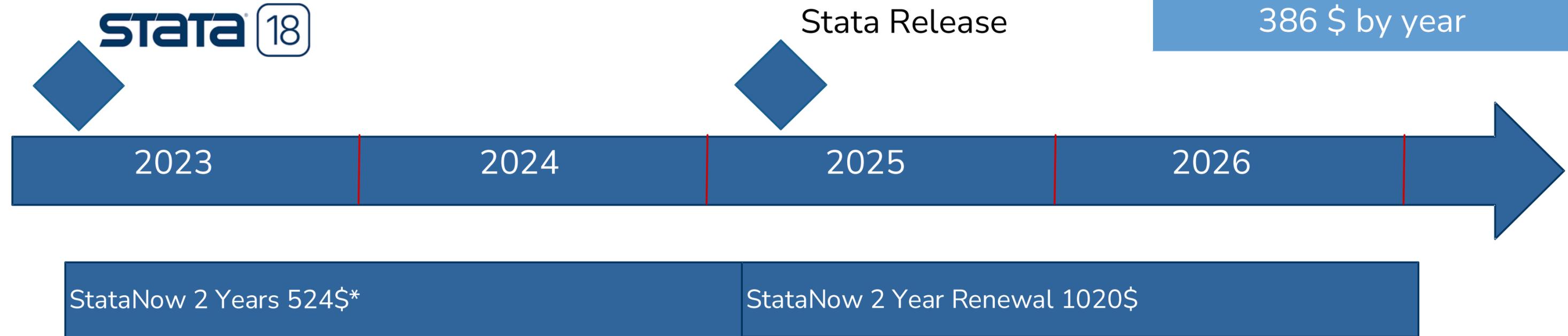
Price example: Academic, Stata/MP2, 10 users discount  
Price per user  
Future prices may change.  
Stata release not yet announced.

\*If existing perpetual license is traded in, additional rebate possible



# StataNow vs. Perpetual

Option 4 – StataNow – Annual subscription – in line with current payment schedule, trade-in existing perpetual



Price example: Academic, Stata/MP2, 10 users discount  
Price per user  
Future prices may change.  
Stata release not yet announced.